

Seminar: “Reciprocity in Business-Government Relations: A Comparative Perspective—Turkey, Japan, and France.”

Patrick Fridenson

Professor emeritus of International Business History at the
École des Hautes Études en Sciences Sociales (EHESS), Paris

**Monday, March 16, 3:30-5:00
in Hamilton 569**

followed by wine and cheese and the chance to pursue the conversation

Professor Fridenson will present his current research and looks forward to engaging in a wide-ranging discussion. If you have any questions, please contact Professor Donald Reid at dreid1@email.unc.edu

Professor Patrick Fridenson has taught at a number of American universities. His research deals with the strategies, innovations, ethics, structures, and performances of business enterprises in relation to consumers and to the regulatory and social environment in international perspective. He has published extensively on a number of industries, including coal, automobile, aircraft, and electronics. He is co-author of *Reimagining Business History* and co-editor of *Ethical Capitalism. Shibusawa Eiichi and Business Leadership in Global Perspective*.

