

## THURSDAY, MAY 18

### 8:30 // INTRODUCTIONS & BREAKFAST

Location: Aloft Board Room

**Kathleen Shanahan Lindner**, Executive Director, Center for European Studies

**Noel Bynum**, International Education Program Coordinator, Center for European Studies

*This session will be an introduction of the [Center Staff](#) and an overview of the activities of the two-day study tour. We will review the preliminary readings in the textbooks *Ever Closer Union* and *Europe Today*. We will also cover the basics of EU institutions, principles, and functions.*

### 9:30 // SHUTTLE FROM ALOFT TO UNC CAMPUS

### 10:00 // VARIETIES OF 21<sup>ST</sup>-CENTURY CAPITALISM: EUROPEAN SOCIAL POLICY

Location: Room 3033, FedEx Global Education Center

[John Stephens](#), Director, Center for European Studies & Gerhard E. Lenski Distinguished Professor of Political Science & Sociology, UNC-CH

*In the United States, there is very little understanding of what many in American politics label "European socialism". This briefing, lead by Prof. John Stephens, will define the four models of European social policy: Nordic/Social Democratic, Continental/Christian Democratic, Anglophone/Liberal, and Southern/Mediterranean welfare state variant. Study tour participants will gain a preliminary understanding of each variety of capitalism practiced in Europe and how these social policies affect the social safety net, health care, women's labor force participation, and population demographics as well as an overview of the use of open method of coordination (OMC) in the European Union regarding social policies.*

### 11:00 // BUSINESS PANEL: THE EU/NC ECONOMIC RELATIONSHIP (CAROLINA INN)

Location: Carolina Inn Club Room

[Doug Elvers](#), Professor, UNC Kenan-Flagler Business School

**Andrew Terrell**, UK Consul for Business & Government Affairs

**Richard Minor**, VP, Business Development for the Economic Development Partnership of NC

*This briefing will explore the deep employment, investment, and trade linkages between the EU and North Carolina. European investment in North Carolina is estimated to support around 153,200 jobs in North Carolina; in addition, North Carolina supports around 92,000 jobs in major European metropolitan areas, most significantly Brussels, Stuttgart, and Paris. Professor Douglas Elvers will open discussion by giving study tour participants an appreciation for the breadth and depth of our economic relationship. We will then hear thoughts from Andrew Terrell on current UK-American and UK-EU business relations as Brexit rolls out. Rick Minor will then describe his state role, what it is like to compete with other states for European direct investment and the kinds of strategies that he and the state use to attract job-creating European investors. The remainder of the session will leave room for questions from participants.*

## 12:00 // LUNCH @ CAROLINA INN

Location: Carolina Inn Club Room

## 1:15 // THE MAKING OF ECONOMIC POLICY IN THE EUROPEAN UNION

Location: Room 3033, FedEx Global Education Center

[Layna Mosley](#), Professor of Political Science, UNC-CH

*This will give a brief overview of economic — trade, fiscal and monetary — policy in the European Union. We will begin with a focus on decision-making in the European Union, which highlights the multiple levels (EU-level, national, sub-national) at which government policies are made. We will then focus specifically on (1) trade and investment policies, including a short discussion of US-EU economic relations; (2) fiscal (spending and taxation) policy, including some attention to government debt; (3) monetary policy, including the Euro-zone, the European Central Bank, and the southern European debt crisis.*

## 2:30 // DISCUSSION & COFFEE BREAK

## 3:00 // EUROPE'S POSTWAR INTEGRATION: ORIGINS, KEY FIGURES, AND EXPANSION

Location: Room 3024, FedEx Global Education Center

[Derek Holmgren](#), Visiting Assistant Professor of History, Wake Forest University

*Europe lay in ruins after the Second World War, with millions dead and cities and infrastructure destroyed. Yet, the following decades were marked by miraculous recovery, prosperity, and relative peace within the context of the emergent Cold War. This presentation examines the development of European integration towards the European Union as a key element to this postwar success story, ranging from the seemingly modest origins in the European Coal and Steel Community to the establishment of the European Economic Community. It examines key figures in the promotion of this European project along with the growing pains of subsequent expansion.*

## 4:00 // GUIDED DISCUSSION

Location: Room 3024, FedEx Global Education Center  
Derek Holmgren & CES Staff

## 4:30 // TRAVEL TO VARSITY THEATRE

## 5:00 // DINNER AND A MOVIE: EU BORDERS AND THE AFRICAN DIASPORA

[Michelle Eley](#), Assistant Professor of German Studies, North Carolina State University

*In the past ten years, interest in the intersection between European studies and African Diaspora Studies has increased dramatically. Dr. Eley will lead a film viewing of *Otomo* and discussion that will highlight how encounters between Europe and the African Diaspora complicate the notions of race, nation, identity, and belonging in the 20th and 21st centuries. This activity will encourage our study tour participants to think about the legacies of lesser known aspects of European colonial history, and to reflect on the variety of cultures and backgrounds of today's European residents. Furthermore, the film viewing gives participants an example of how to use film in the classroom.*

## FRIDAY, MAY 19

### 8:15 // TRANSATLANTIC ENERGY & SUSTAINABILITY

Location: Room 3024, FedEx Global Education Center

[Greg Gangi](#), Associate Director for Education, UNC Chapel Hill

*North Carolina has one of the strongest commitments in the Southeast U.S. to growing and sustaining a green energy economy. This effort is supported by investment in our state from a number of European companies, including a large representation of German energy companies such as Siemens Energy, Schneider Electric, Elster Electric and the Irish the Eaton Corporation. Dr. Gangi will provide a briefing to educate study tour participants on the European Union's efforts to introduce policies and initiatives encouraging the development of green technology and sustainable consumption and the local economic impact of these industries. In addition to highlighting collaborative efforts, he will compare different societal approaches to conservation and energy policy between Europe and the United States and look at how citizens of each tend to define their relationship with the environment.*

### 9:30 // CENTRAL & EASTERN EUROPEAN IDENTITY

Location: Room 3024, FedEx Global Education Center

[Chad Bryant](#), Associate Professor and Director of Graduate Studies, UNC History Department

*Dr. Bryant will address Poland and the influence of WWII and the Cold War on Eastern European accession to the European Union, and the question: "How do East-Central Europeans understand their place in Europe, the European Union, and European history, today?" The briefing will also address current events in the region, specifically the refugee crisis. The session will discuss how the barbed wires along the Hungarian borders, and refusals to accept large numbers of refugees in the Czech Republic and Poland, might reflect notions of nationalism, politics, and "Europeanness" cultivated over the last two centuries.*

### 10:45 // ACKLAND ART MUSEUM

[Jenny Marvel](#), Head of School and Community Programs

*This site visit will showcase the relevance and diversity art in contemporary Europe and use art a showcase to present contemporary and historical perceptions of European identity.*

### 11:45 // LUNCH & DISCUSSION

Location: Mediterranean Deli

*Participants will enjoy Greek and Mediterranean food at this local establishment. Staff of the deli will also share their community involvement and impact with refugees and other charities.*

## 1:15 // ISLAM & IMMIGRATION

Location: DeBerry Board Room 3009, FedEx Global Education Center

[Rahsaan Maxwell](#), Associate Professor, UNC Political Science

*Professor Maxwell, who recently returned from a semester-long sabbatical in Berlin, studies immigrant integration in the European Union and will lead the group on a guided conversation about the integration of Muslim immigrants in Europe and the politics of in group/out group dynamics. The main question is whether Muslim integration challenges are a function of their specific religion or their more general immigrant origins. This briefing will help study tour participants understand their local and global Muslim neighbors, and explore the similarities and differences between the United States and the European Union's approaches to integrating citizens of different religious and ethnic backgrounds, especially in light of the current refugee crisis.*

## 2:30 // PEDAGOGY & EVALUATION, CLOSING

Location: DeBerry Board Room 3009, FedEx Global Education Center

CES Staff

*The CES Staff will lead a final pedagogy and evaluation session to guide practical application of the information covered over the tour and answer any lingering questions in an informal space. As a condition of this grant, we ask that participants submit a modified course module of syllabus showing how you plan to incorporate new materials on contemporary Europe and the EU in your classroom. During this session, study tour participants will have a brainstorming session to help guide the creation of the EU course module that they will produce over the coming months. We will also provide each teacher with our Teaching the EU Toolkits and a copy of Ever Closer Union as references. We will conclude with a final comprehensive evaluation of the tour and "Reassessment of Knowledge similar to the one participants completed in advance.*